2021 EVANS HOTELS

Corporate Social Responsibility Report





Being an active member of the community and a good corporate citizen has been part of Evans Hotels' values since the founding of the Bahia Resort Hotel in 1953. Our family-run business is rooted in the belief that our hotels are both "of the community" and "for the community." This philosophy is reflected in our relationships with our workforce and our guests, as well as the support we provide to the community and our care for the environment.

In order to build and nurture a sustainable organization for the future, our WE CARE corporate social responsibility program focuses on three key areas: our people, our community, and our environment. This document is the sixth annual report that outlines our continued efforts and accomplishments in these areas.

As with all hospitality businesses, Evans
Hotels was heavily impacted by the COVID-19
pandemic over the past two years. Although our
hotels remained open to serve our community,
our business volumes were significantly
reduced and state and county regulations
limited our ability to operate all of our facilities
and amenities at full capacity for portions of
those years. This report reflects the inevitable
impact of the pandemic economy on the
metrics for a number of our WE CARE initiatives.





However, it also reflects new programs launched during the pandemic to support our people and our community (highlighted in blue), such as additional support of our team members during the crisis and a discounted rate program for frontline healthcare workers.

Despite being a year of constant challenges, we are proud of the work our entire team did to ensure our company remained in the best possible position to sustain this prolonged downturn and continue serving our community. Together, we can build a cleaner and happier future for our people, our community, and our planet.

Draw Evans Cherashore

Robert H. Gleason

President & Chief Executive Officer

Grace Evans Cherashore

Executive Chairwoman

PEOPLE

Evans Hotels is committed to supporting and enhancing employee well-being through a variety of programs that support and nurture its team professionally and personally. Through these programs, Evans Hotels is able to build a healthy, well-trained workforce that has a strong positive connection to the organization and helps to enhance the guest experience.





964 individuals employed



\$34.5 million paid to our employees

\$39.9 million assets in employee retirement plans



\$7.6 million paid in employee benefits



25 learning & development opportunities

48 internal promotions



racial/ethnic diversity in management



51 employees

have become U.S. Citizens through the New American Workforce Program

76 employees assisted with their path to U.S. Citizenship



52 employees

have achieved 30+ years of service (37 currently active employees)

102 (11%) employees have 20+ years of service

10+ years

average tenure of all employees with over one year of service



18,613 miles

logged in walking challenges



41 free on-site health & wellness activities throughout the year



9 on-site

opportunities available to receive no-cost flu or COVID vaccinations



women in

management

884 employees received COVID vaccination incentives



54 property transfers to retain employees

COMMUNITY

Evans Hotels has a long history of supporting local community organizations that enrich the lives of residents and guests. Through WE CARE, we are dedicated to strengthening our community through donating time, goods, services and cash to causes that ensure San Diego shines for our workforce, their families, and our neighbors.





925,000+ guests served



\$225,000+ value of cash and in-kind donations to community organizations



\$14.9+ million paid to local vendors and purveyors



85 community organizations supported



43 non-profit boards served by company management



\$7.5 million hotel taxes and assessments paid



\$8.5 million rent paid to City of San Diego

\$2.1 million property taxes paid

\$2.67 million sales tax collected



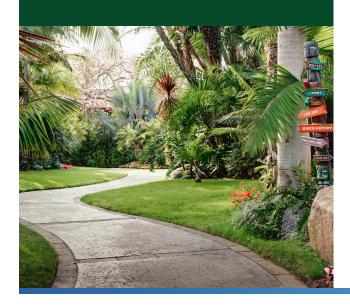
6 partnerships with all major San Diego healthcare systems



1,500+ room nights for frontline healthcare workers

ENVIRONMENT

Improving and sustaining the local environment through careful stewardship of natural resources is a key focus at Evans Hotels. The company is dedicated to making the oceans, beaches, bays, and parks healthier and more beautiful through local cleanup efforts, waste diversion, water conservation, and energy efficiency as well as carbon emissions reduction.





200+ tons

of food waste composted (100% of collected food waste generated)



204 lbs.

of waste removed from beaches during clean-ups



2,631 gallons

of used cooking oil converted to biodiesel



Ocean Friendly Restaurants

all four restaurants are certified by the Surfrider Foundation



3,311 lbs.

of e-waste recycled



616,152 gallons

of water saved through laundry recycling efforts



100% of paper products

made from recycled materials (napkins, paper towels, toilet paper, printer paper, face tissue, take-out containers, and cups)



100% of guest rooms

use energy efficient light bulbs



65% of total waste

diverted from landfills



Public Transit

subsidies offered to our employees



97 employees

donated **291 hours** to beach clean-ups



14 consecutive years

certified at the highest level in CA's Green Lodging Program



LEAVES NO TRACE

The Good Traveler Program

Offsetting the environmental impact of travel is now easy, affordable and meaningful.

When you purchase a carbon footprint offset from The Good Traveler, 100% of those funds go to the offset providers. Each Good Traveler carbon-offset of \$6 reduces emissions equivalent to 1,000 miles of flying or 400 miles of driving or as much as 5 nights in your hotel room. Purchasing a verified carbon-offset helps fund a variety of offset projects.

Since its inception in 2015, The Good Traveler has produced 110,000 metric tons of carbon-offset reductions. That's equivalent to over 688 million air miles, 28,650 trips around the earth, or 2.8 million trees.

For additional information, visit: TheGoodTraveler.org



California Green Lodging Program

The California Green Lodging Program acknowledges and certifies environmentally conscious hotels that demonstrate water and energy conservation, waste minimization, recycling, environmentally friendly purchasing, program sustainability, and pollution prevention. The program is committed to demonstrating the highest standards of integrity and environmental ethics for the State of California, as well as encourages state and local government travelers to seek out and give preference to these certified "green" hotels.

These practices enable us to:

- Divert 65% of total waste from our landfills
- Collect 2,631 gallons of used cooking oil to be converted to biodiesel
- Recycle 3,311 pounds of e-waste
- Collect and divert 200+ tons of food waste to be composted.
 This constitutes 100% of the food waste generated.



California Hotel & Lodging Association | Clean + Safe Certified

The safety and well-being of our guests and employees have always been the top priority at Evans Hotels, and that commitment took on special significance in light of the global outbreak of COVID-19. As members of CHLA, all of Evans Hotels' properties became Clean + Safe Certified as well as implementing its own program called **Clean & Care Commitment** in May 2020. This commitment reinforces our dedication to providing a healthy and sanitary environment for guests and employees alike.









THE LODGE TORREY PINES.





About Evans Hotels

San Diego natives and entrepreneurs William D. and Anne L. Evans founded Evans Hotels in 1953 and the company has been an important part of the region ever since. Its portfolio includes two properties on Mission Bay, Catamaran Resort Hotel and Spa and Bahia Resort Hotel, and one AAA Five Diamond property in the prominent seaside community of La Jolla, The Lodge at Torrey Pines. The company, headquartered in San Diego, remains family-owned and committed to the community. For additional information, visit **EvansHotels.com**.

About this **Report**

This is Evans Hotels' sixth corporate social responsibility WE CARE report. Data included in this report covers the period of January 1 through December 31, 2021. Additional data from prior years is included where specified. The report was published in spring 2022. We intend to provide a report or update on our corporate responsibilities annually.

Looking Forward

At Evans Hotels, we are proud of the accomplishments outlined in our sixth annual corporate social responsibility report and recognize there is still work to be done. The initiation of WE CARE signifies our deep commitment to the area and also gives us the opportunity to continue improving, helping, and refining what it means to be an active member of the community and a good corporate citizen.

We are dedicated to nurturing our staff professionally and personally, supporting local non-profit organizations, and reducing our environmental impact. We look forward to a bright future as we continue to show how deeply WE CARE about our people, community, and environment for many years to come.

For more information about our corporate social responsibility program efforts, please visit our website at **EvansHotels.com/Corporate-Social-Responsibility**.



